

JERUSALEM COLLEGE OF ENGINEERING
[An Autonomous Institution affiliated to Anna University]

Minutes of the 2nd meeting of Board of Studies for the Department of Management Studies held on July 4th, 2020 through Google Meet.

Members present:

1. Dr. T. V. Ambuli, Professor and Head, MBA, JCE
2. Dr. N. Kannan, Professor – MBA Department, Sathyabama Institute of Science and Technology, Rajiv Gandhi Road, Chennai
3. Dr. C. Sundar, Dean – Science & Humanities, SRM Institute of Science and Technology, Ramapuram, Chennai
4. Dr. Jayanth Jacob, Professor – Anna University, Chennai
5. Mr. K. Siva Subramaniam, Senior HR – Business Partner, Amazon, Chennai
6. Mr. S. A. Bilal Malick, Associate Team Lead (Inbound sales), Kissflow Inc., Chennai
7. Mr. S. V. Praveen, Assistant Professor, JCE
8. Ms. P. Pavithra, Assistant Professor, JCE
9. Mr. R. Surendher, Assistant Professor, JCE
10. Mr. M. Manoj Kumar, Assistant Professor, JCE
11. Ms. S. P. Nisha Pradeepa, Assistant Professor, JCE

At the outset, the Chairman welcomed the members for the 2nd meeting of the Board of Studies through Google Meet. The Chairman highlighted the distinctiveness of the curriculum designed for MBA programme offered by the Department of Management Studies under regulation 2019 which was approved in the first Board of Studies meeting held on 22nd July 2019. She informed the members that this meeting was focused on finalization of syllabi of courses offered in the second year MBA by considering all the suggestions given by the respected experts from University and Industry.

The agenda points were discussed in detail as mentioned below:

Item No. 1 – Approval of syllabi for MBA programme offered in the 3rd and 4th semester for the Batch 2019 – 21 by the Department of Management Studies under R2019, Jerusalem college of Engineering.

The list of professional electives to be offered in the third and fourth semester for MBA students of Batch 2019 – 21 was displayed by the Chairman and the syllabi of each of the courses was discussed and finalized.

Suggestions given by members

- Course outcomes must be measurable and more effective. It should also be in line with the Bloom's revised taxonomy
- The format for listing text books and references should be uniform. Reference books to be updated with the latest ones
- Brand names to be excluded from syllabus
- Virtual mobile applications like Money bhai was suggested for virtual stock trading
- Posh Act Technology to be included in HR (Human Resources)
- Six sigma design, production and process to be included in operations
- Project management tools to be included
- Dimensions of digital supply chain to be included in Operations
- MSME help for startups to be included in Entrepreneurship Development

Item No. 2 – Approval of syllabi of open electives offered by the Department of Management studies in the 4th semester for the Batch 2019 - 23.

The list of open electives to be offered in the fourth semester for undergraduate engineering students of Batch 2019 – 23 was displayed by the Chairman and the syllabi of each of the courses was discussed and finalized.

Suggestions given by members

- Open elective name for "Accounting for Engineers" to be replaced by "Fundamentals of Accounting"

Item No. 3 - Ratification and Approval of the revised panel of Examiners (Both Internal & External) to be forwarded to Academic Council

Members approved the revised list of internal and external examiners that was presented by the Chairman.

Item No. 4 - Methodologies for innovative Teaching and Evaluation Techniques

The Chairman elaborated on various digital teaching methods such as Google Meets, Zoom, Google Classroom, Cisco WebEx, WhatsApp and other platforms which were adopted by faculty members for teaching and evaluation during this crisis period. The Chairman also highlighted the enthusiastic participation of their students and faculty in taking up value added courses through JCE COURSERA CAMPUS PROGRAM which was a huge success among JCE students and faculty.

Name of the Students	Course completed in Coursera - 1	Courses completed in Coursera - 2	Courses completed in Coursera - 3	Courses completed in Coursera - 4	Courses completed in Coursera - 5
ABIRAMIS	Financial accounting foundation				
AISHWARYA R	Supply chain principal	Financial accounting foundation	Marketing strategy for entrepreneurs	Financial markets	
AKSHAYA A	Recruiting, hiring and on boarding employees	Financial accounting foundation			
AMALA A	Entrepreneurship development	Marketing analytics for entrepreneurs			
ANUJA DEVI A	Financial markets	Financial accounting foundation			
ANUVEN KATESWARIJ	Marketing analytics for entrepreneurs				
ARISH S	Supply chain principal	Introduction to relational data and SQL	Cybersecurity awareness and innovation		
AROCKIA ANGELIN DIVYA S	Building your leadership skills				
ASHIKAR	Recruiting, hiring and on boarding employees	Introduction to data analytics for business	Financial accounting foundation	FinTech specialization	
AVINASH A	Building your leadership skills				

BARATH M	HR management and leadership				
BERLIN D	Financial accounting foundation	Building your leadership skills	Marketing analytics for entrepreneurs		
BHARATHI P	Recruiting, hiring and on boarding employees				
BHUVAN ESWARI J	Supply chain principal				
DHIVYA K (22.10.1996)	Recruiting, hiring and on boarding employees	Financial accounting foundation	Introduction to data analytics for business		
DHIVYA K	Recruiting, hiring and on boarding employees	Marketing strategy for entrepreneurs			
GAYATHRI B	Recruiting, hiring and on boarding employees	Financial accounting foundation			
GAYATHRI P	Supply chain principal				
IGNESH S	Financial accounting foundation				
JANANI R	Building your leadership skills	Financial accounting foundation	Supply chain principle		
JANANI V	Financial accounting foundation				
JAYAPRIYA M	Financial markets	Marketing analytics for entrepreneurs			
JAYAVIPANCHI R	Digital marketing				
JEEVITHA P					
JOHN MOSES S	Supply chain principal				
JOSHIN VINISHA A	Recruiting, hiring and on boarding employees	Marketing strategy for entrepreneurs			

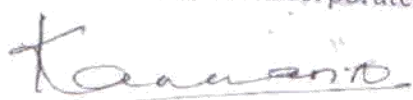
KALPANA K					
KANIMOZ HI R	Marketing strategy for entrepreneurs				
KARTHIKA M	Building your leadership skills	Financial accounting foundation			
KAVITHA K	Financial accounting foundation				
KAVITHA S	Recruiting, hiring and on boarding employees				
KAVIYA K	Recruiting, hiring and on boarding employees				
KOUSALYA K	Supply chain principal				
KRITHIKA V.M					
LATHIKA S	HR management and leadership	Preparing to manage human resources			
MANGAIY ARKARASI J	Supply chain principal				
MARIA THANGA VINCYL	Financial accounting foundation	Building your leadership skills	MS Excel for business	Supply chain principle	
MATHUMI THA P	Financial accounting foundation	Financial markets	Organizational behaviour		
NAGUL NARAYAN AN N	Financial accounting foundation	Building your leadership skills	Supply chain principal	Introduction to relational data and SQL	Cybersecurity awareness and innovation
NIRMAL KUMAR S	Recruiting, hiring and on boarding employees	Financial accounting foundation			

PAVITHRA K	Building your leadership skills	Supply chain principal			
PECHIAM MAL M	Financial markets	Financial accounting foundation			
PRASATH P	Financial accounting foundation				
PRIYANKA T	Building your leadership skills				
RAGAVI S	Financial accounting foundation	Recruiting, hiring and on boarding employees			
RAHUL V	Supply chain principal				
RAMYA K	Financial accounting foundation				
RUBINI D	Marketing analytics for entrepreneurs				
SAMREEN SAIFULLA H	Financial accounting foundation	Organizational behaviour	Marketing analytics for entrepreneurs		
SANDHIYA B	Supply chain principal				
SARITHA R	Building your leadership skills	Financial accounting foundation			
SHANMUGA PRIYA M	Financial accounting foundation	Financial markets			
SHRUTHI HARIDAS	Preparing to manage human resources	Managing employee's performance			

SHRUTHI HARIDAS	Preparing to manage human resources	Managing employee's performance & Compensation			
SIVAGURU S	Recruiting, hiring and on boarding employees	Financial accounting foundation	Introduction to data analytics for business	FinTech specialization	
SRIVIDHYA S	Financial accounting foundation	Recruiting, hiring and on boarding employees			
SWETHA K	Financial accounting foundation	Organizational behaviour	Financial markets		
VEERAPOOJA S	Recruiting, hiring and on boarding employees	Marketing strategy for entrepreneurs			
VIDHYADHARAN	HR management and leadership				
VIJAY A	Financial accounting foundation				
VISHALI S	Financial accounting foundation				

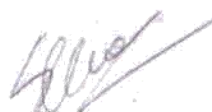
The meeting ended by the Chairman thanking all the members for their presence and overall suggestions which he ensured would be incorporated and forwarded to Academic Council.

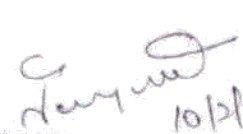

CHAIRMAN


Dr. N. KANNAN, MBA, PGDCA, M.Phil., Ph.D., M.L.,
Professor & Legal Officer
School of Management Studies
Sathyabama Institute of Science & Technology
(Deemed to be University)
Rajiv Gandhi Road, Chennai - 600119.


SUBJECT EXPERT-2


ALUMNI


INDUSTRY EXPERT


ANNA UNIVERSITY NOMINEE
10/12/2021